



Routine Childhood Immunisation – community Information kit

June 2023







Information kit

Introduction

The National Immunisation Program (NIP) provides free vaccines to protect infants and children against serious diseases at scheduled times between birth and the age of 4.

The Department of Health and Aged Care (the Department) has launched a national campaign to support parents and carers in their decisions to vaccinate their children.

The campaign, 'One more way you keep them safe', highlights the importance of vaccinating children according to the NIP schedule, emphasising that vaccination is just one more of the many things parents and carers can do to keep their kids safe.

Information for parents and carers, as well as resources and campaign materials can be found at health.gov.au/childhoodimmunisation.

How to use this kit

The resources in this kit are designed to promote and remind parents and carers of young children about the benefits of childhood immunisation.

Kindergartens, childcare centres, playgroups, community centres, councils, retailers, health and leisure centres and other early childhood organisations can share information about childhood immunisation by:

- including an article in newsletters and/or on websites (see example content below)
- publishing social media posts (see example content below)
- displaying resources such as posters (see example below) and brochures.

Further information

For more information and resources, visit www.health.gov.au/childhoodimmunisation.

For any queries about the resources in this kit, please contact publichealthcomms@health.gov.au.





Newsletter article

The article below can be published on your website or in a newsletter.

Are your child's vaccinations up to date?

From the moment they're born, most babies can fight the germs they encounter every day, but there are some serious and life-threatening diseases they are not protected from. The free vaccines available through the National Immunisation Program are a simple, safe, and effective way to protect children from these preventable diseases, such as measles and whooping cough.

The timing of each dose of every vaccine in the Childhood Immunisation Schedule is carefully planned to protect babies and children as soon as possible and when they need it most. Vaccinating on time gives the best protection from preventable diseases. Delaying a vaccine appointment means your child is unprotected for longer than they need to be.

But if your child has fallen behind it's easy to catch up.

You can check the Childhood Immunisation Schedule to see which vaccines are recommended at specific times. You can also view your child's immunisation history through your online Medicare account.

For more information, including answers to common questions and how to check if your child's vaccinations are up to date, visit health.gov.au/childhoodimmunisation. You can also talk to a health professional you trust, for instance your doctor or nurse.





Social posts

The posts and image tiles below can be published on your preferred social channels.

Post Image

Australia's National Immunisation Program provides free vaccines to protect children against serious diseases.

Find out more about the childhood immunisation schedule at health.gov.au/childhoodimmunisation



The National Immunisation Program provides free vaccines to protect babies and children against serious diseases at scheduled times between birth and the age of 4.

For the best protection, babies and children need to get their vaccinations on time.

For more information, including how to check if your child's vaccinations are up to date, visit

health.gov.au/childhoodimmunisation. You can also talk to your doctor, nurse or other health professional.

 $\hbox{\#ChildhoodImmunisation \#Vaccination}$

#NationalImmunisationProgram #Immunisation

Did you know that the National Immunisation Program provides free vaccines to protect children against serious diseases such as measles and polio? We don't see these diseases often in Australia because of our high vaccination rates.

If your child is overdue for their vaccinations, talk to your doctor, nurse or health professional about catching up. For more information, visit health.gov.au/childhoodimmunisation.

#ChildhoodImmunisation #Vaccination #NationalImmunisationProgram #Immunisation













Poster

<u>Download</u>, print and display this poster on noticeboards, in foyers or in areas where parents and carers will see it.



Brochure

Download or order here. Also available online in 10 languages.

